

Whether you need creative or production, I am experienced using Sketch, CS, Invision, Axure and Zeplin. Past design projects include an investor portal for AssetMark, mobile/desktop component kit for Big Rig Media, mobile home page for Bank Of America, and digital style guide development for Sephora.

**September 2019, Owner, JWH Designers LLC**

- Visual design, UX design, prototyping, branding, style guide/component kit development, and more.

**January 2016-2019, Senior Visual Designer, AssetMark Inc., Concord, CA (Freelance)**

- Investor portal design, prototyping, new feature development and digital style guide implementation.

**November 2015-Dec. 2015, Senior Visual Designer, Sephora, San Francisco, CA (Freelance)**

- Android basket design based on Material Design, home page creative, style guide development.

**December 2013-June 2015, Senior Visual Designer, Bank Of America, SF, CA**

- UI/UX design mobile/online from wireframe to creative to final spec/asset delivery.
- Senior mobile designer - iOS/Android, new features, work with lead developers on monthly app updates
- Mobile toolkit development, manage/create mobile spec sheet templates, define mobile style guide.

**March 2013-December 2013, Senior Visual Designer, AssetMark Inc., Concord, CA (Freelance)**

- UI/UX design for client-facing eWealth Manager; rebuilt web mock ups to spec for developers.
- Redesigned weekly e-newsletter for financial advisors including photo banners, nav bars, buttons and icons.

**March 2012-March 2013, Senior Visual Designer, First American, Santa Rosa, CA (Freelance)**

- Created over 50 eblasts, web banners, fixed HTML code in Dreamweaver.
- Created new branding templates company wide for all brochures, flyers & ads.

**August 2008-Nov 2011, Senior Designer, DraftFCB, NYC**

- Senior production specialist doing creative, client edits, print mechanicals, and disk releases.
- Set up files for art directors and flagging printing issues prior to client review.
- Clients included J&J, Merck, Pfizer, Novartis and King Pharma, among others.

**October 2005-July 2007, Senior Designer, Niton, NYC**

- Organized production department, creating naming convention, server structure and mechanical checklist.
- Quick turnarounds, heavy Quark and InDesign including mechanicals, die-strikes, and color separations.

**September 2004-Oct. 2005, Senior Designer, RCW-Pharma Advertising, NYC**

- Worked in heavy volume pharma studio making edits and preparing prepress mechanicals.
- Trained new employees on prepress/disk releasing files, QC'ed mech/disk released files.
- Clients included Merck and Pfizer; among others.

**1999-2003, Creative Director, ARPageOne, Plano, TX**

- Concepted/designed/wrote copy for direct mail campaigns for Time Warner and AT&T.
- Prepared high res files for disk release, art direction, high volume edits on mailers, brochures, and cable installation kits for Time Warner Cable, Comcast, and AT&T.

**EDUCATION**

1997, B.A. English, Kennesaw University.